✓ EtonX certificate





# Creative problem solving encourages you to find fresh perspectives and innovative solutions.

Our Creative Problem Solving course will help you to come up with many innovative ideas, craft those ideas and apply them in your own life. You will also develop your skills in creative expression, both verbally and visually and learn how to see problems from different perspectives. This course will equip you with a creative process that you can apply in academic and work contexts or when pursuing your own personal creative projects.

# WHAT WILL I LEARN IN THE ETONX CREATIVE PROBLEM SOLVING COURSE?

# **ORIENTATION**

# INTRODUCTORY CLASS

- Meeting the Course Director
- Completing a situational judgement test
- Identifying tips and techniques for studying online

# **SECTION 1**

# EXPLORING AND INVESTIGATING

- The link between curiosity and creativity
- The Five Whys questioning technique
- Exploring creative solutions to problems

### **SECTION 2**

# GENERATING IDEAS

- Understanding original thinkers
- Divergent thinking
- Techniques for playing around with possibilities and making connections

### **SECTION 3**

# CRAFTING AND IMPROVING

- Convergent thinking for evaluating ideas
- Seeing problems from different perspectives
- Giving and receiving feedback

## **SECTION 4**

# BEING PERSISTENT

- Risk and failure
- Continuous development and improvement
- Why creative projects fail

### **SECTION 5**

# SHARING IDEAS

- Power of words to communicate creative solutions
- Visual design techniques
- Being brave about sharing ideas

## **SECTION 6**

# REFLECTING CRITICALLY

- Analysing the creative process
- Reflecting on the challenges in the creative process

# **SUMMING UP**

- Reflecting on your performance, including the completion of a final situational judgement test
- Completing your Personal Development Plan by learning how to set SMART Objectives.









